

Local Economic Development

Learn how to work together to improve the local economy and enhance competitiveness in order to achieve sustainable economic growth

27-28 March 2006, Hotel Park, Belgrade

Course Description

Local economic development (LED) training offers to representatives of local government, NGO and private sector the opportunity to learn how to work together to improve the local economy. The training covers local government and private sector functions including environmental planning, business development, infrastructure provision, real estate development and finance. It uses interdisciplinary approach involving physical planning, economics and marketing. Being an integral part of the broader strategic planning process for a sub-national region, city, town or rural area, LED strategy, if properly defined and implemented can have a crucial impact on enhancing local economic conditions.

Aims and Objectives

Aim of this training is to provide the participants with the knowledge of the core elements of local economic development strategic planning. It aims to offer a framework of how to facilitate strategic planning for local economic development as an integral component of municipal activity. It tries to explain the core complexities associated with devising an LED strategic plan so that they are more easily understood.

The training is suitable for municipal officials and community representatives, NGOs, SME representatives, and all other stakeholders interested to take an active participation in improving the local economy of their respective communities.

By the end of the course, participants should be able to:

- Understand the key factors that affect a city's economic growth and competitiveness.
- Identify LED stakeholders and assign appropriate roles.
- Reflect upon the factors that affect the business enabling environment and stakeholder relationships, and their relevance to the LED strategic planning process.
- Understand the socioeconomic factors and trends that underpin an integrated LED strategy.
- Understand how data and survey instruments can be used to provide meaningful input to the local economy assessment.
- Define and identify LED programmes that are appropriate to the community's needs.
- Become familiar with the aim of LED and the stages of strategic planning for LED.
- Select and prioritize LED projects that fulfil programme aim.
- Identify sources of LED project finance.
- Identify risk factors that determine LED project success.
- Become familiar with monitoring and evaluation as a mechanism for reviewing and assessing LED components.

Methodology

The training will combine various methods of workshop interactions and practical exercises, elements of Local Economic Development theory and practical implementation, presentation, case studies, warm-ups and discussion. Participants are actively involved in the process, asked to share their opinions and experiences with the group, and will be encouraged to pose questions and contribute to discussion.

Training Design and Delivery: Ivan Čakarević, Investment advisor and ICVA/CIS Trainer

Training Working Language: English

Training Duration: 2 days



INTERNATIONAL COUNCIL OF VOLUNTARY AGENCIES / CENTRE FOR INTERNATIONAL SUPPORT

Kneza Miloša 55, 11000 Belgrade, Serbia and Montenegro

Tel/fax: +381 11 3065 089, 3629 089 – E-mail: admin@icvacis.org; Website: www.icvacis.org

TRAINING TIMETABLE

DAY I

09:15-09:30	Arrival and registration of participants
09:30-10:00	Overview of the Training
10:00-10:45	Introduction to LED <ul style="list-style-type: none">• What is Local Economic Development• Organising the effort• Selection and management of stakeholders
10:45-11:15	Refreshment break
11:15-13:00	Local Economy Assessment <ul style="list-style-type: none">• Data analysis• SWOT analysis• Preparing a community profile• Developing consensus
13:00-14:00	Lunch
14:00-15:00	Creating LED Strategy I <ul style="list-style-type: none">• Vision, goals, objectives• Selecting projects
15:00-15:30	Refreshment break
15:30-16:30	Creating LED Strategy II <ul style="list-style-type: none">• Financing LED programmes• Assessing and prioritizing projects
16:30-17:00	Discussion and closure of the day

DAY II

10:00-11:15	Workshop
11:15-11:45	Refreshment break
11:45-13:00	LED Implementation and Monitoring Tools I <ul style="list-style-type: none">• Action planning• Risk assessment• Organisational structures for implementation
13:00-14:00	Lunch
14:00-15:00	LED Implementation and Monitoring Tools II <ul style="list-style-type: none">• Monitoring and evaluation• Strategy review
15:00-15:30	Refreshment break
15:30-16:30	Workshop
16:30-17:00	Wrap-up discussion, evaluation and certificates

